## **REMARKS**

Claims 1, 3 and 11 stand rejected under 35 U.S.C. 103(a) as being obvious over Suzuki et al. (U.S. Patent No. 6,256,082), in view of Yoo et al. (U.S. Publication No. U.S. 2002/0008827). Applicants respectfully traverse this rejection because the cited references do not disclose or suggest a liquid crystal display device that includes, among other things, an insulating layer that varies electric field orientations in a pixel region when a voltage is applied between a pair of substrates.

In the Office Action of August 26, 2002, on pg. 3, the Examiner states that the Suzuki et al. reference discloses an insulating layer that varies electric field orientations in a pixel orientation when a voltage is applied between a pair of substrates. Applicants respectfully disagree with this statement. The Suzuki et al. reference discloses that the insulating layer 26 completely and continuously covers the electrode 25. This is necessary in order to prevent a short circuit between the electrodes 22 and 25, which would prevent the desired oblique electric field from being formed. Since the insulating layer 26 of the Suzuki et al. reference covers the surface of the glass substrate continuously, the structure cannot achieve a desired variation or distortion of the electric field. In addition, even though the thickness of the insulating layer 26 is smaller relative to the part where the insulating layer 26 covers the electrode 25, this does not cause any modulation effect on the electric field. Rather, the Suzuki et al. reference is silent about the feature of distorting or modulating an electric field by using an insulating pattern.

The Yoo et al. reference discloses a multiple-domain LCD panel of an in-plane switching mode as zigzag dielectric patterns formed in a liquid crystal layer for controlling an azimuth angle of the liquid crystal molecules. An electric field for orientating the liquid crystal molecules is formed between a pair of such zigzag electrodes, which are provided on the same substrate. In particular, the Yoo et al. reference discloses that the electric field to be applied to the liquid crystal is generated in a plane parallel to a substrate (see paragraph 0003). Accordingly, the Yoo et al. does not disclose or suggest a liquid crystal display device that includes an insulating layer that varies electric field orientations in a pixel region when a voltage is applied between a pair of substrates.

In contrast, the present invention varies electric field orientations in a pixel region when a voltage is applied between a pair of substrates by using an edge-effect. As illustrated in FIG. 9A, there is no distortion of the electric field in the event that the insulating member 46 is formed to cover the ITO electrode 42, and hence the substrate, continuously. Furthermore, there is no motivation for one skilled in the art to combine the teaching of the Suzuki et al reference, which discloses the use of upper and lower electrodes for driving the liquid crystal molecules in the liquid crystal layer sandwiched by the upper and lower electrodes with the Yoo et al. reference, which discloses an in-plane switching mode LCD panel. For these reasons, withdrawal of the rejection of claims 1, 3, and 11 is respectfully requested.

The Examiner states on page 4 of the Office Action (Paper No. 11), that the rest of the rejections as stated in the original Office Action (Paper No. 6) are still valid.

Namely, claims 1-6, 10-11 and 25-26 stand rejected under 35 U.S.C. 102(e) as being anticipated by Suzuki et al.; claims 7 and 8 stand rejected under 35 U.S.C. 103(a) as being obvious over Suzuki et al. in view of Koma et al. (U.S. Patent No. 6,362,864); claims 13-24 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Suzuki et al. in view of Hisatake et al. (U.S. Patent No. 5, 434,690); and claims 9 and 12 stand rejected under 35 U.S.C. 103(a) as being obvious over Suzuki et al. in view of Kondo et al. (U.S. Patent No. 6,341,004). Applicants traverse these rejections.

With respect to the \$102(e) rejection, the arguments asserted above to overcome the rejection of claims 1, 3, and 11 are reasserted herein. In addition, claims 2 and 17 were previously cancelled in Amendment A, and their features were incorporated into the subject matter of claim 1. As indicated by the Examiner, the Suzuki et al. reference fails to disclose or suggest a liquid crystal display device that has, among other things, an insulating layer comprising a plurality of insulating patterns that control an in-plane direction of liquid crystal molecules in a liquid crystal layer when a voltage is applied across the electrodes. Since the Examiner has not rebutted these arguments, or responded to the fact that claim 1 has been amended to incorporate the subject matter of dependent claim 17, which was acknowledged by the Examiner in the Office Action (Paper No. 6) as not being anticipated by the Suzuki et al. reference, withdrawal of the \$102(e) rejection of claims 1, 3-6, 10-11 and 25-26 is respectfully requested.

With respect to the remaining §103 rejections under the Suzuki et al., Koma et al., Hisatake et al., and Kondo et al. references, Applicants respectfully traverse these

rejections because claims 7-9, 12-16, and 18-24 depend upon claim 1, so they necessarily

include all the features of independent claim 1, plus additional features. Thus, Applicants

submit that the §103 rejections of these claims have been overcome for the same reasons

mentioned above to overcome the §102(e) and 103(a) rejections of independent claim 1.

Accordingly, Applicants respectfully request that the §103 rejections to claims 7-9, 12-16,

and 18-24 also be withdrawn.

New claim 27 is added and further defines the substrates as being transparent.

For all of the foregoing reasons, Applicants submit that this Application is in

condition for allowance, which is respectfully requested. The Examiner is invited to contact

the undersigned attorney if an interview would expedite the prosecution.

Respectfully submitted,

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10